

OCONTO COUNTY YOUTH FAIR - BILLBOARD CONTEST

Purpose: To give youth organizations a chance to advertise for the Oconto County Youth Fair.

Eligible: Any 4-H, FFA, Boy Scouts, Girl Scouts, or other youth organizations that exhibit at the fair.

Theme: “Celebrating 100 years of 4-H”. Please incorporate this theme into your billboard.

Requirements:

- Billboards must be made on a 4’x8’ sheet of plywood. ****The sheet can be cut and reshaped but can NOT exceed the 4’x8’ dimensions.****
- Boards must be fastened to steel stakes
- Must be an “all weather” sign
- Billboards must be displayed in a high-traffic area; such as a major highway in the club or organization’s “home area”
- **Billboards MUST be put up by July 1st and taken down and DELIVERED to the fair by Wednesday, August 13th**
- Your club must submit an 8x10 photo of your billboard when it is delivered

Billboards MUST include the following information:

- Oconto County Youth Fair – August 14-17 – Gillett, WI
- Horse Show – Aug 9 Dog, Cat and other Small Pets Shows Aug 10
- FREE ADMISSION
- The fair’s website: www.ocontocountyfair.org
- ****Your club name MUST be on the billboard (or we don’t know who you are!)****

Judging:*Clubs may enter more than one sign, but only ONE prize will be awarded per club.

- Title & Lettering
 - Must be legible and able to read from a distance
- Message Conveyed
 - All dates and criteria are met; and must be clear and understandable
- Purpose
 - Encourage people to attend the fair
- Creativity
 - Color, design and layout

Prizes: All entries that meet the requirements will receive \$25.00

1st Place-\$300 2nd Place-\$200 3rd Place-\$100 Fairgoer’s Favorite-\$100

****The winners will be announced during the Fair. All billboards will be displayed at the fair along with the pictures.**

****Prizes will be awarded after the Fair.**

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Application Form

*****This form MUST be turned in by June 15th, in order to participate*****

Please mail to: Nikki Olson – 2649 Fisher Lane– Oconto, WI 54153

Or email information to: nichole.olson84@yahoo.com

Feel free to call or email with questions: (920)-373-3809

Club or Organization's Name:

Billboard "Slogan":

Location of Billboard: (please be specific)

Leader/Teacher's contact information:

Name & position:

Phone Number:

Email:

Address: