



Oconto County Youth Fair
P.O. Box 6
Oconto Falls, WI 54154
info@ocontocountyfair.org

Dear Friends of the Fair,

Greetings from the Oconto County Youth Fair Board. We invite you to support the 74th annual Oconto County Youth Fair, held at Zippel Park in Gillett, by participating in one of our many sponsorship opportunities. The Oconto County Youth Fair is held annually in August and is a 501c3 non-profit organization which was established in 1940. Our mission is to organize a welcoming, family-oriented, safe, affordable, educational and entertaining event that addresses the interests of all ages. This year's fair will be held August 15-16 and 20-23, 2015.

The fair is run by volunteers and operates with the help of sponsorships and donations. We sincerely thank those of you who have supported the fair over the past 73 years and invite new and previous individuals, organizations and businesses to take advantage our sponsorship opportunities, both supporting the Oconto County Youth Fair and offering new outlets to advertise to local residents and visitors in the area.

Planning is well underway for the 2015 event and we know it will be spectacular with your support. This will be a tax deductible investment that can benefit both the fair and your business. Your sponsorship contribution will go towards various expenses, such as tents, trophies, building supplies, entertainment and more.

You can visit www.ocontocountyfair.org to view our current list of 2015 events. More information is being added daily and all business sponsors will be added to the web site.

If you have questions, please contact Terry Nelson at 920-373-1295 or Tracy Winkler at 920-655-8565.

The sponsorship details and registration form are included.

Thank you for your support!

Sincerely, Oconto County Youth Fair Board



SPONSORSHIP LEVELS

AWARDS SPONSOR

INVESTMENT: \$40

- Recognized as a sponsor of one or more of these awards: Showmanship, Best of Show or Champion

FRIENDS OF THE FAIR

INVESTMENT: \$50

- Display name year round on website www.ocontocountyfair.org

BLUE SPONSOR

INVESTMENT: \$100

- 2x4 Banner with business name/logo and information
- Display name/logo year round on website
- Recognized as a sponsor of Ag Olympics

BRONZE SPONSOR

INVESTMENT: \$200

- 4x4 Banner
- Display name/logo year round on website
- Announcer recognition a minimum of 5 times during the fair
- Recognized as a sponsor of one of these events: Tractor Pull, Horse Pull, Truck Pull or Lawnmower Pull

SILVER SPONSOR

INVESTMENT: \$250

- 4x4 Banner
- Display name/logo year round on website
- Announcer recognition a minimum of 10 times during the fair
- Name placed on Donor Plaque
- Recognized as a sponsor of one of these events: Tractor Pull, Horse Pull, Truck Pull or Lawnmower Pull
- Two Grandstand Tickets to event of your choice
- One parking pass

GOLD SPONSOR

INVESTMENT: \$500

- Fairest of the Fair will speak at company event
- 4x4 Banner
- Display name/logo year round on website
- Announcer recognition a minimum of 15 times during the fair
- Name placed on Donor Plaque
- Recognized as a sponsor of two of these events: Tractor Pull, Horse Pull, Truck Pull or Lawnmower Pull
- Four Grandstand Tickets to event of your choice
- One parking pass

PLANTINUM SPONSOR

INVESTMENT \$1000 or more

- Negotiable
Example: Entertainment Sponsor, Grandstand Sponsor



Sponsorship Form

Business/Organization Name _____

Address _____ City _____ State _____ Zip _____

Contact Name _____ Contact Phone Number _____

Contact Email _____ Web Site Address _____

Which Sponsorship Level Are You Interested In?

Awards Sponsor (\$40 each)

Which award(s) would you like to be recognized as a sponsor for?

Showmanship Awards

___ Beef ___ Cat ___ Dairy ___ Dog ___ Goat ___ Horse ___ Poultry ___ Rabbit
___ Sheep ___ Small Pet ___ Swine ___ No Preference

Best of Show Awards

___ Beef ___ Cat ___ Dairy ___ Dog ___ Goat ___ Horse ___ Poultry ___ Rabbit
___ Sheep ___ Small Pet ___ Swine ___ No Preference

Champion Awards

___ Beef ___ Dairy ___ Dog ___ Goat ___ Horse ___ Poultry ___ Rabbit
___ Sheep ___ Swine

Friends of the Fair (\$50)

Blue Sponsor (\$100)

Bronze Sponsor (\$200)

Which event would you like to be recognized as a sponsor for? (choose one)

___ Tractor Pull ___ Horse Pull ___ Truck Pull ___ Lawnmower Pull

Silver Sponsor (\$250)

Which event would you like to be recognized as a sponsor for? (choose one)

___ Tractor Pull ___ Horse Pull ___ Truck Pull ___ Lawnmower Pull

Gold Sponsor (\$500)

Which events would you like to be recognized as a sponsor for? (choose two)

___ Tractor Pull ___ Horse Pull ___ Truck Pull ___ Lawnmower Pull

Platinum Sponsor (\$1,000+)

Please contact Terry Nelson or Tracy Winkler if you are interested in this sponsorship level to negotiate a custom package.

Please mail your completed registration form and check to: Oconto County Youth Fair
Attn: Tracy Winkler
PO Box 6
Oconto Falls WI 54154