



Oconto County Fairest of the Fair

Dear Fairest of the Fair Contestant,

On behalf of the Oconto County Fair Board and the Fairest of the Fair Committee, I would like to thank you for your interest in serving as the Oconto County Fairest of the Fair! Serving as Fairest is a wonderful and extremely rewarding experience. The contestant chosen as Oconto County Fairest of the Fair will not only serve as hostess of the 2017 Fair, but will also work with the Fair Board and the Junior Fairest of the Fair to promote the fair throughout the year by attending various community events.

The contest will be held on **Sunday, April 2nd 2017** at the Gillett High School. The day will begin with individual interviews, lunch with the judges; group interviews, a reception open to friends, family, and sponsors, and will conclude with judging and questions on stage, also open to the public. The contest is open to legal residents of Oconto County who have been a resident for at least one year or are from a neighboring county and the majority of their school and fair activities are performed in Oconto County. Contestants must be 18 years old by January 1, 2018. Contestant must hold a valid driver's license. Contestants must also have a sponsor who covers the \$50 sponsorship fee. The final page in this packet is an information sheet for you to give to your sponsor.

What to submit with application:

- _____ Entry Form (2 pages)
- _____ 1 Page Essay on Why You Would Like to be Fairest of the Fair
- _____ 4 Wallet Size Photos & Electronic Copy Emailed to Nikki (head & shoulders shot)
- _____ Signed Expectations Page
- _____ Signed Rules Page
- _____ Sponsorship Fee

Please return all materials by **March 3rd** to:

Nikki Olson
Fairest of the Fair Committee
2649 Fisher Lane
Oconto WI 54153

If you have any questions, please contact Nikki at (920)373-3809 or nichole.olson84@yahoo.com.

Submitting this application is the first step towards an exciting experience that will help you grow individually and professionally! We look forward to working with you!

Sincerely,

Nikki Olson
Chairperson - Oconto County Fairest of the Fair Committee



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2017 Entry Form

Applications must be typed or recomposed on computer.

Contestant Name _____ Date of Birth _____

Email _____ Contestant Phone # _____

Address _____ City _____ Zip _____

Best time to contact contestant _____ Driver's License Number _____

Names of Parents/Guardians _____

Parent's Address _____ City _____ Zip _____

Goals & Ambitions (please list current goals as well as future goals):

Hobbies:

Current Employment & Work Responsibilities:

Educational Background:

High School _____ Graduate (year) _____

College or Special Training _____ Year in school _____

Degree or Specialty _____



Oconto County Fairest of the Fair

2017 Entry Form

page 2

School Honors & Awards:

Clubs, Organizations & Community Activities:

Brief Description of Yourself:

Sponsor Information:

Name of Sponsor _____

Address _____ City _____ Zip _____

Phone Number _____

Please enclose a typed (double spaced) 1 page essay explaining why you should be:

Oconto County Fairest of the Fair



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2017 Expectations Agreement

As Oconto County Fairest of the Fair you serve as fair ambassador for an entire year. You are expected to fulfill certain responsibilities in this year. The following responsibilities are required:

- ❖ Be present and visible the week of the Fair
 - Greet visitors at animal shows, in the grandstands, throughout the grounds; hand out ribbons, address audiences and give welcome speeches. A complete list of activities you will need to attend will vary. Prior to the fair you will meet with the committee to determine an exact schedule.

- ❖ List of events the Oconto County Fairest of the Fair must be available to attend in 2017-2018:
 - Oconto Falls & Mountain Memorial Day Parades
 - Oconto Copperfest Parade
 - Oconto County Breakfast on the Farm
 - 4th of July Parade in Breed & Gillett
 - Lakewood Mardi Gras Festival Parade
 - Pulaski Polka Days
 - Oconto Electric Cooperative Picnic
 - State Fairest Reunion at Wisconsin State Fair
 - Oconto County Horse Show & Dog/Cat Small Animal Show
 - Oconto County Fair
 - Oconto County Fair Buyer's Banquet
 - Suring Labor Day Parade
 - Lena Dairy Fest Parade
 - 2018 Oconto County Fairest of the Fair Contest

NOTE: The current Fairest is responsible to find a vehicle & driver to pull the float in all parades.

- ❖ Attend at least 5 additional community events. This could include visiting schools, 4-H clubs, nursing homes, FFA, other community organizations, Salvation Army Bell Ringing etc...
- ❖ Attend scheduled Fairest of the Fair Committee meetings.
- ❖ Attend Fair Board meetings in July and August to prepare for the fair. Also must either attend or send a report to the annual Fair Board meeting in October and the meeting following the State Fairest Convention in January.
- ❖ Attend the State Fairest of the Fair Contest in January, 2018 at Chula Vista Resort in Wisconsin Dells to represent Oconto County.

Reigning Fairests are encouraged to go above and beyond what is listed above and to do things they feel comfortable with while promoting and being an advocate for the Oconto County Fair. There may be some events that you may not be able to attend for important reasons. The Fairest of the Fair committee is willing to work with you on some dates, so please contact the chair if you have questions prior to the contest. There may be additional responsibilities as determined by the Fairest of the Fair committee.

I have read the above expectations for Oconto County Fairest of the Fair and agree to comply with them if chosen for the position. If duties are not fulfilled, I am aware that I may not receive the scholarship and/or my title may be removed as decided by the Fairest of the Fair committee.

Signature _____ Date _____



Oconto County Fairest of the Fair

2017 Rules

- ❖ The contest is open to individuals who have been a resident of Oconto County and the State of Wisconsin at least one year prior to entry or are from a neighboring county and the majority of their school and fair activities are performed in Oconto County.
- ❖ Contestant must be 18 years of age by January 1, 2018 to be eligible to compete in the state contest.
- ❖ The time, manner and method of judging will be decided by the Fairest of the Fair committee. The decision of the judges is final.
- ❖ Contestant agrees that if selected as the Fairest of the Fair, she/he shall not sign a management contract with any individual or corporation, and will not give any written or verbal endorsements, or make a personal appearance for any mercantile commodity or commercial organization, or permit any photographs to be used without the written permission of the Oconto County Fairest of the Fair Committee.
- ❖ Contestant may be an entrant in only one county or district fair which is considered to be the “home” fair of contestant.
- ❖ If chosen as fairest, contestants will be required to dress for each event as indicated in the detailed schedule of events while representing the Oconto County Fair.
- ❖ If chosen as Fairest, contestants may not consume illegal drugs. Alcohol is also prohibited while on duty or if underage. Contestants will not be permitted in areas serving liquor unless escorted by a member of the Fairest of the Fair committee.
- ❖ Interviews and selection will take place on Sunday, April 2nd, 2017 at the Gillett High School. The final schedule will be distributed to the contestants prior to the contest. There is no talent contest.
- ❖ Contestants must attend the Contestant Development Day prior to the contest. Date will be determined after all applications are submitted.

I understand the above rules and as a contestant for the Oconto County Fairest of the Fair, I will abide by these rules. If I choose not to follow the above rules, I am aware that I may not receive the scholarship and/or my title may be removed as decided by the Fairest of the Fair committee.

Signature _____ Date _____



Oconto County Fairest of the Fair

2017 Sponsorship Information

Each year the Oconto County Fair unites our community for a wonderful week of family entertainment and education. The Oconto County Fair is a very special event for our youth, family and friends. An important part of the event is the selection of the local county Fairest of the Fair and the Junior Fairest of the Fair, individuals who will become the ambassadors for the Oconto County Fair.

We are seeking sponsors for each contestant who takes part in the Fairest of the Fair contest. This sponsorship fee will help cover the expenses created by the contest at which time the next Fairest of the Fair will be chosen. This event will take place Sunday, April 2nd, 2017 at the Gillett High School; friends, family and sponsors will be invited to a reception and the final judging later in the day. The sponsorship fee is \$50.00. Check should be made payable to **Oconto Co. Fairest of the Fair**. Each contestant will be expected to obtain the name of a sponsor and the fee to become a contestant. This program benefits everyone who participates. Our contestants gain experience in public speaking, time management, responsibility and professionalism, among many other things.

The person chosen as the next Oconto County Fairest of the Fair will:

- ❖ Promote the Oconto County Fair for the next year
- ❖ Be the official hostess during the Oconto County Fair
- ❖ Attend many community events as a fair representative
- ❖ Compete at the State Fairest of the Fairs Convention

The contestants and the committee would appreciate your support and participation in this event. Below is a list of benefits to you as a sponsor as well as a list of gratuities for the contestants and the chosen Fairest.

Benefits to the sponsor:

- Acknowledgment in a news release
- Listed on the program at the contest and announced multiple times
- Name displayed at the contest and at the fair

Gratuities for the chosen Fairest:

- \$500 scholarship from Oconto County Fair Board
- \$200 wardrobe allowance for the Fairest
- Expenses paid for the State competition
- Gifts for each contestant from area businesses and individuals

Thank you for your consideration! If you have any questions, or you are interested in supporting our program further, please contact Nikki Olson at (920)373-3809 or nichole.olson84@yahoo.com.