

OCONTO COUNTY YOUTH FAIR - BILLBOARD CONTEST

Purpose: To give youth organizations a chance to advertise for the Oconto County Youth Fair.

Eligible: Any 4-H, FFA, Boy Scouts, Girl Scouts, or other youth organizations that exhibit at the fair.

Theme: This year is the billboard theme is "Fun at the Fair". Get creative and incorporate the theme into your billboard!

Requirements:

- Billboards must be made on a 4'x 8' sheet of plywood. ****The sheet can be cut and reshaped but can NOT exceed the 4'x8' dimensions.****
- Boards must be fastened to steel stakes
- Must be an "all weather" sign
- Billboards must be displayed in a high-traffic area; such as a major highway in the club or organization's "home area"
- **Billboards MUST be put up by July 1st in order to qualify for prize \$.**
- **DO NOT BRING YOUR BILLBOARD TO THE FAIR, instead please submit an 8x10 photo of your billboard to the Fair Office by Thursday August 17th, 2017 at 8:00pm.**
- It is the clubs responsibility to take down the billboard in a timely manner **AFTER** the fair is over.

Billboards MUST include the following information:

- Oconto County Youth Fair – August 17-20– Gillett, WI
- Horse Show - Aug 12; Dog, Cat and Small Pets Show - Aug 13
- Theme: "Fun at the Fair"
- FREE ADMISSION
- The fair's website: www.ocontocountyfair.org
- ****Your club name MUST be on the billboard (or we don't know who you are!!)****

Judging:*Clubs may enter more than one sign, but only ONE prize will be awarded per club.

- Title & Lettering
 - Must be legible and able to read from a distance
- Message Conveyed
 - All dates and criteria are met; and must be clear and understandable
- Purpose
 - Encourage people to attend the fair
- Creativity
 - Color, design and layout

Prizes: All entries that meet the requirements will receive \$25.00
1st Place-\$300 2nd Place-\$200 3rd Place-\$100 Fairgoer's Favorite-\$100

**The winners will be announced during the Fair.

**Prizes will be awarded after the Fair.

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Application Form

*****This form MUST be turned in by June 30th, 2017 in order to participate*****

Please mail to: Nikki Olson – 2649 Fisher Lane– Oconto, WI 54153

Or email information to: nichole.olson84@yahoo.com

Feel free to call or email with questions: (920)-373-3809

Club or Organization's Name:

Billboard "Slogan":

Location of Billboard: (please be specific)

Leader/Teacher's contact information:

Name & position:

Phone Number:

Email:

Address: