



## Oconto County Fairest of the Fair/Fair Ambassador Contest Rules

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1. Contestant must be a resident of Oconto County. If college student, contestant must have a permanent address in Oconto County. Exception - contestant can reside in adjoining county if they are an exhibitor at the Oconto County Youth Fair.
2. Contestant must have been a resident of the State of Wisconsin for at least one year prior to entry and must maintain Wisconsin residency the one-year reign as Oconto County Fairest of the Fair/Fair Ambassador.
3. Contestant must be at least 18 years of age as of January 1, 2026.
4. Contestant must have a valid driver's license with a current insurance policy.
5. Fairest of the Fair/Ambassador and Attendant must be available to attend events during the entire week of the Fair. Specific dates and times of attendance will be given to the Fairest/Ambassador and Attendant once the fair dates for 2025 have been announced.
6. The competition will name The Fairest of the Fair/Fair Ambassador and the Attendant (runner-up). The Attendant's role will be to assist The Fairest/Fair Ambassador throughout the year. The Fairest of the Fair/Fair Ambassador and the Attendant will serve as the official hosts of the Fair and as fair representatives at many public events. A complete calendar of required events will be provided to the candidates chosen after competition. The Fairest of the Fair/Fair Ambassador and the Attendant will also be responsible for posting to social media throughout their year in these roles. Posts will be made to the Fair's Facebook page and web site.
7. The contestant named Fairest of the Fair/Fair Ambassador will be required to represent Oconto County in the State Fairest of the Fairs competition that will take place at the Wisconsin State Fairs Association convention in January 2026. Specific details for this competition will be provided by the Oconto County Fair Board. A scrapbook of the year's activities will be required to be submitted as part of this competition. It is the Fairest's/Fair Ambassador's responsibility to complete this book.
8. Contestant will provide a valid and current email address. Contestant is expected to check email daily. The Fairest/Fair Ambassador and Attendant will be provided with an email account provided by the Fairest Committee that is to be dedicated to the position. These account addresses will be used by the Committee and the Fair Board to communicate with the Fairest/Fair Ambassador and Attendant. These addresses will also be shared with the public as a means to communicate with these positions.
9. Contestant will be expected to cover all tattoos and body piercings (with the exception of ears) while in crown and sash.
10. Contestant's social media accounts must be shared with the Fairest Committee and cannot contain any material deemed to be inappropriate by the Committee/Fair Board. It is understood that the Committee will periodically check these accounts to be sure that they do not contain any material that would be considered questionable.
11. Contestant must have a sponsor for the competition. Any business (including farms), individual, youth or civic organization may sponsor a candidate. The sponsor fee for each contestant is \$50. Checks are payable to: Oconto County Youth Fair. Sponsorships will go towards offsetting the cost of the Fairest program. Sponsor fee is due at the time the application is submitted.

12. Contestant will need to provide three letters of recommendation. Letters need to include name, address, and phone or email address of reference. References should direct letters towards candidate's skills, volunteer services, organization membership, community involvement, etc. Note - references should not be relatives.
13. Contestant must furnish a photo for media purposes. Print your name on the back of the photo. It is understood that by providing this photo, each contestant is giving permission to publish the photo in Oconto County newspapers. The winner and attendant will be provided a professional photo session after the contest.
14. The candidate chosen Fairest of the Fair/Fair Ambassador will receive a monetary scholarship/stipend of \$1000 from the Oconto County Youth Fair Board after successfully completing the one-year reign. The Fairest/Fair Ambassador will also receive a \$300 expense allowance (for items such as clothing and mileage, etc.) at the beginning of their reign. The candidate chosen as Attendant will receive a monetary scholarship/stipend of \$500 From the Oconto County Youth Fair Board after successfully completing the one-year term. The Attendant will also receive a \$300 expense allowance.
15. The Oconto County Fairest Committee/Fair Board reserves the right to ask the Fairest/Fair Ambassador representatives to step down from their position if their behavior and actions do not portray a positive image for the Oconto County Youth Fair and the county's youth.

Registration deadline for entries is April 1, 2025. The Fairest competition will be held on May 4 at Gillett High School. A mandatory orientation workshop will be held on Sunday, April 27, in the Fairgrounds Expo Building. Specific information will be shared with contestants at a later date. The selection process will be reviewed and candidates will receive guidance in preparing for the competition.

Questions regarding this competition should be directed to Becky Dickson, Fairest Coordinator, at [ocontocountyfairestcommittee@gmail.com](mailto:ocontocountyfairestcommittee@gmail.com).

**Contestant Statement:**

I (name) \_\_\_\_\_ understand the above rules and will follow them as a 2025 Oconto County Fairest of the Fair/Fair Ambassador contestant. If I become the 2025 Oconto County Fairest of the Fair/Fair Ambassador or Attendant, I will abide by these rules. If I do not abide by these rules, I understand that I may be removed from my position.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Parent Statement:**

I (name) \_\_\_\_\_ understand that my child is expected to follow the above rules as a contestant for the position of 2025 Oconto County Fairest of the Fair/Fair Ambassador. I agree to help ensure that my child abides by the above stated rules if he/she is awarded the position of Fairest of the Fair/Fair Ambassador or Attendant.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date